

**MARINELAND RESTAURANT** SUPERB FOOD  
OPEN DAILY  
Entertainment and Cocktails in the "Porpoise Room"  
ON THE OCEAN BETWEEN REDONDO BEACH AND SAN PEDRO FR. 7-1547

## Electric-Powered Living In Upswing, Edison Says

The concept of all-electric living, as measured by con-

struction of new Medallion homes, took another sharp upward jump in popularity during the first quarter of 1961, according to G. L. Blanchard, district manager for Southern California Edison Co.

Bronze Medallion home construction in Edison service territory was up 25 per cent over the same quarter of 1960, while Gold Medallion building increased by 71 per cent, he reported.

Bronze Medallion emblems are presented to builders meeting specified standards of excellence in wiring, lighting, and major built-in electrical appliances such as range and oven — while Gold Medallions go to those constructing "total electric" residences.

AN EVEN larger increase was registered by electric heating as an individual feature of home construction, Blanchard said. New residences employing electric heating jumped 99 per cent during the first four months of 1961, as compared with the same period last year, he stated.

"With new electrical servants appearing on the market constantly, home-shoppers are becoming increasingly conscious of the importance of electrical quality and abundant 'housepower' for all the many jobs — large and small — which electricity performs," Blanchard declared. "The Medallion Home program provides them with an easy-to-recognize symbol of electrical quality, on which they can rely."

Southern California is leading the nation in the construction of Medallion awards issued in the United States was presented to builders in Edison service territory, he pointed out.

Roses through fall are possible in California, but the gardener should take care now to insure that he will have them then. Summer feeding — a handful of Rose food once a month, worked in around each shrub — will supply the nourishment to keep bloom going. Regular watering and keeping faded blooms picked are also needed. Your spray program should be adhered to faithfully to keep plants in good health.

## New Harbor Restaurant Opens at the Anchorage

Southwind Marina, on Ceritos Channel in Long Beach, opened a beautiful new restaurant Saturday on the anchorage to provide a much needed service to boaters and the general public in the area.

Southwind Marina is the largest and newest anchorage in the Southern California area, with slips for 360 boats and inside storage facilities for more than 3000 boats, the largest indoor boat storage in the west.

The restaurant, built at the entrance to the marina at 700 Henry Ford Avenue, is styled along Swiss chalet lines on the exterior and finished with rich chartered oak aqua-colored furnishing inside. Captain's

chairs and hand-made mosaics on the walls carry out the nautical theme.

A huge patio stretches across the front of the restaurant. It is surrounded by a low brick wall, topped with planters and umbrellas and tables and chairs for outdoor dining. Gas lights and carriage lanterns provide illumination.

Rene Riviere, formerly of New York City's El Morrocco, the La Jolla Country Club and the Carlsbad Hotel, has been retained as chef-manager. He is well-known for fine steaks.

The restaurant was designed by Chuck Parker and constructed by the George Lenell Co.

## The Loveliest Cold Wave You've Ever Had—At Real Budget Prices

**\$5.95** COMPLETE  
**\$6.95** COMPLETE  
**\$7.95** COMPLETE  
**\$10.00** COMPLETE  
**\$12.50** COMPLETE

Whisper-soft  
Permanents  
that look so  
natural.



Haircuts \$1.50-Shampoo Set \$2.00 up  
**NO APPOINTMENTS—EVER!**  
OPEN DAILY 9-5, SATURDAY 8-5, CLOSED MONDAYS

**CINDY'S PERMANENT WAVE SHOP**  
22114 So. Main  
(2 blocks South of Carson on Main)

HOLLYPARK  
NATIONAL  
PAINT STORES

# 4<sup>th</sup> of JULY SALE

HOLLYPARK  
NATIONAL  
PAINT STORES



OPEN  
TUESDAY

**JULY 4<sup>th</sup>**

8 a. m. to 4 p. m.

### VALUABLE COUPON

**5 LB. BAG, REG. 49c**  
**CHARCOAL BRIQUETS**  
Fast Starting, Slow Burning  
Limit 3 Bags  
With This  
Coupon **29c**

**VALUABLE COUPON**  
**AJAX**  
With Instant  
Chlorine  
Bleach  
**9c** Limit 2 With  
Coupon

**VALUABLE COUPON**  
**9 VOLT RADIO BATTERY**  
Transistor  
**19c** Limit 2 With  
Coupon

**VALUABLE COUPON**  
**SPONGE MOP**  
**49c** Limit 2 With  
Coupon

**VALUABLE COUPON**  
**TV ANTENNA**  
Includes aluminum pole,  
lead-in wire & guy wire.  
14.95 Value **\$2.88** Limit 1 With  
Coupon

### HOME GARDENING 1/2 PRICE SALE CRAB GRASS KILLER



A selective killer for young and mature crab grass. Also kills chick weed.  
Quart Size Regular 3.95 **\$1.98**  
Pint Size Regular 2.25 **\$1.12**

### ROSE DUST

Controls insects and plant diseases. Contains Malathion and Karathane.  
3 lb. can **\$1.98**  
Reg. 3.95  
1 lb. can **85c**  
Reg. 1.69  
8 oz. spray **65c**  
Reg. 1.29



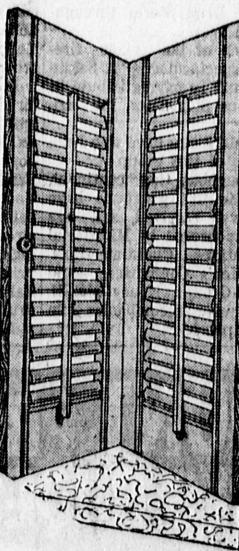
### INSECT KILLER

1/4-Pint **\$1.12** Reg. 2.25  
Quart Size **\$3.48** Reg. 6.95

### MOVABLE HARDWOOD LOUVERED SHUTTERS

For the most beautiful window effects, decorate with shutters. Easy to paint, stain or varnish. Anyone can put them up.

6x20	.....	.79
6x26	.....	1.69
6x29	.....	1.29
6x32	.....	1.59
6x36	.....	1.79
7x20	.....	.99
7x26	.....	1.19
7x29	.....	1.39
7x32	.....	1.69
7x36	.....	2.09
8x20	.....	1.09
8x26	.....	1.29
8x29	.....	1.59
8x32	.....	1.79
8x36	.....	2.29
9x20	.....	1.29
9x26	.....	1.49
9x29	.....	1.69
9x32	.....	2.09
9x36	.....	2.49



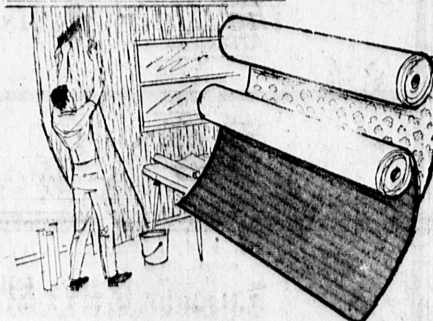
### LOUVERED WINDOWS



• Up to 42" Wide!  
• Complete With Glass  
• Long Lasting Aluminum, Never Needs Painting  
• Install It Yourself  
• Fits Any Window—No Alterations  
**\$4.98 COMPLETE**

24" HIGH	.....	\$4.98	48" HIGH	.....	\$10.98
30" HIGH	.....	\$6.98	54" HIGH	.....	\$11.98
36" HIGH	.....	\$7.98	60" HIGH	.....	\$12.98
42" HIGH	.....	.....	.....	.....	\$8.98

## WALLPAPER SALE



### Largest Wallpaper Selection in Southern California

CHOOSE FROM A DISPLAY OF OVER 50,000 ROLLS  
NO WAITING — TAKE IT WITH YOU

Beautiful provincials, moderns, textures and scenes. Pre-pasted and regular. All washable, sunfast and trimmed.

THOUSANDS OF BEAUTIFUL WALLPAPERS FROM BOOKS THAT ARE ABOUT TO BE CLOSED OUT

VALUES FROM 1.85 to 2.95 PER ROLL **39c AND 59c**

Wallpapers that sell Elsewhere for as much as 3.50 a roll **79c to 1.59**

## VISIT OUR FABRIC DEPARTMENT FOR VALUE THRILLS DRAPERY & DRESS FABRICS

Reg. \$2.50 to \$5.00 per yard

Rich heavy fabrics in Friezes, Metallics, Cottons and Boucles. And a large group of beautiful Solids, Prints, Chintz, Fortisans, Casements, Linen Blends, Antique Satins, Silk Blends and Nubbies.



**33c** yd.

### TRAVERSE RODS

28" to 48" sizes other sizes at equal savings **99c**

### DECORATOR SQUARES

Sample pieces of the most exotic fabrics in the world. Curtains, drapes, pillow covers, aprons, etc. **15c**

### UPHOLSTERY LEATHERETTE

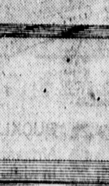
100% Plastic 54" wide **79c** yd.  
Sells for 1.98 yd.

### Upholstery Fabrics (SHORT ENDS)

Select from a gala array of Boucles that sold originally from 6.95 to 13.00 per yd.

This Group Contains Pieces of 1 to 4 yd. lengths **99c** yd.

NOT THIS



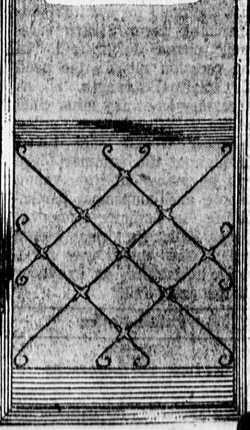
NOR THIS



This door is an all aluminum heavy duty frame with all aluminum wiring... comes complete with

- Automatic Air Door Closer
- Center Push Bar
- Locking Latch
- Bottom Kick Plate
- Adjustment Channels for Side & Bottom
- Hinges
- Grill
- Ready to Hang

BUT THIS!



(EXACTLY AS SHOWN)

A \$21.88 **\$11.88** VALUE



### SCREEN WIRE

Aluminum or Fiberglass sq. ft. **10c**

### SEE OUR ECONOMY DOOR

Heavy duty aluminum frame complete with all hardware Ready to Hang **8.88**



## HOLLYPARK NATIONAL PAINT STORES

TORRANCE  
1641 Cabrillo Ave.  
Corner of Carson at 5 Points  
FA 8-0211

TORRANCE  
20368 Hawthorne  
FR 1-5116 SP 2-1850

NORWALK  
11737 Firestone Blvd.  
UN 3-0061

## OPEN SUNDAY

9:00-5:00

Open Mon., & Fri. Nites 'Til 9:00

Open Daily 8:00 to 6:00

